



Fading

the ocean. Beyond guest discomfort, the solar problems faced by management also included fast fading draperies and furnishings and exorbitant air conditioning costs to cope with the heat generated by the sunlight.

The solution advocated by the local VISTA® dealer whose counsel on solar control was sought, was the installation of VISTA® V28 SR CDF Luminance film. This film would tame the damaging effects of sunlight and reduce heat build up without in any way impairing the magnificent views that are a signature asset of the hotel.

VISTA® Luminance, a complex thin laminate of polyester and metal particles finished with an easy-clean scratch-free coating, is specifically designed to cut glare by 70%, solar heat by 60% and virtually eliminate all ultraviolet light. Heat and ultraviolet light are the principal causes of the fading of furnishings, draperies and wood flooring. The film rejects 65% of total solar energy at the glass surface. Luminance also provided a safety benefit in that it formed a shield across the glass to which it was fitted so that if the glass were to be broken most of the fragments would be held in place.

Sixty thousand square feet of Luminance was installed without interference to the normal hotel activities, at a cost to be recovered by energy savings. Furnishings and wood floors are now safeguarded against fading for years to come and already hotel patrons are basking in glare-free tropical views.



Commanding a half mile of the world's most famous beach, the Sheraton Waikiki Beach Resort, one of Hawaii's most popular hotels, reigns over Honolulu's glittering lights. With the gleaming Pacific and regal Diamond Head as a backdrop the location is incomparable. Each of the 1,852 rooms comes with either an unparalleled view of white crested waves, the Ko'olau Mountains with their majestic silhouettes or downtown Honolulu's whirling constellation of lights. More than two-thirds of the rooms directly face the Pacific.

All of the guest rooms on the south and east side of the hotel are bathed in sunlight for most of the day. Adding to the damaging effects of the direct sunlight was the harsh glare that came with the reflected light off

Heat, Energy &



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 VISTA® Window Film is pleased to have strict quality systems and has been ISO 9001 Certified (Certificate Number FM 35957) VISTA® is made by Americans using only American-made materials.
 The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.